

ZAC POTTER

SYSTEMS-ORIENTED BUILDER · INDEPENDENT RESEARCHER · FOUNDER

Atlanta, Georgia
Open to substantial SF presence
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[LinkedIn](#) · [Portfolio](#)

Independent researcher and systems-oriented builder who turns ambiguous human problems into explicit architectures, then into programs, publications, knowledge systems, and prototypes people can inspect. Work spans whole health, knowledge organization, and social AI.

SELECTED SYSTEMS WORK

Lion's Heart Health / Foundations of Human Health | *Founder & Primary Architect* · Atlanta

- Created an integrated mind, body, and heart architecture expressed through coaching, education, workshops, publications, digital resources, and multidisciplinary collaboration.
- Developed the complete Foundations book and Action Book; an independent Sarah Potter case study documents the accompanying 200+ page publication, information-design, web, and brand system.

Knowledge Organization Research | *Independent Researcher* · 2026

- Presented at the 19th International ISKO Conference in São Paulo on knowledge-organization systems as epistemic instruments and a function-first approach to complex social structure.

Let AI Introduce Us | *Creator & Product Thesis* · 2026

- Developed an independent opt-in social-AI system spanning consent, intent, matching, human-first rooms, collaboration intelligence, relationship persistence, distinct trust signals, safety boundaries, and creator extensions.
- Turned the thesis into a concise public narrative, deeper product architecture, and seven-moment interactive prototype designed to be inspected and challenged.

METHOD

Find the human problem: start with the experience people want • **Model the system:** map actors, permissions, incentives, information flows, and failure modes • **Organize the architecture:** define primitives, layers, modes, interfaces, and decision rules • **Prototype quickly:** make the thinking visible and testable • **Invite specialist pressure:** work honestly with engineering, design, research, legal, privacy, security, and safety experts

ADDITIONAL EVIDENCE

PUBLICATIONS

Author of Foundations of Human Health; Vectors of Virtue and The Greatest Command are in public beta.

EDUCATION

Coursework at Kennesaw State University, Michael J. Coles College of Business.

ACTIVE BUILD

Developing Lion's Library, a version-controlled and machine-readable health knowledge architecture.

RECOGNITION

2025 Gas South Difference Maker, Atlanta Journal-Constitution.