

Areas of discovery

A starting point for a proposed six-week discovery, developed further with the team.

TRUST, SAFETY, CONSENT & GOVERNANCE

Shared features by mutual agreement. Individual control to leave, hide, block or report.

Verification / Privacy / Wellbeing / Authority / Moderation / Reports & appeals

PURPOSE, STRATEGY & OVERSIGHT

Strategy & stewardship

What place are we building?

Purpose, ethos, brand
Prior learning, boundaries
What we optimize for

Economics

How does it sustain itself?

Costs and resources
Pricing and revenue
Affordability

Marketing & incentives

Who joins, and why?

Audience and campaigns
Entry points and rewards
Participation incentives

Telemetry & learning

Is it serving its purpose?

Conversation quality
Participation, harms, cost
Experiments and feedback

THE SOCIAL EXPERIENCE

01 Profile & presence

Who am I here, and how open am I now?

Manual or AI-assisted profile
Minimal to expansive self-presentation
Visibility and availability controls
Permissions, verification, endorsements

02 Discovery & invitations

Who wants to do what, and how do we meet?

Topics, boards, forums, conversation starters
AI suggests, you ask, or browse; local to global
Intent, availability and matching
Explanations, invitations, mutual acceptance

04 Network & continuity

Who stays in my world, and how do we continue?

Connections, following, private organization
Permissioned messages and inbox
Scheduling, recurring meetings and clubs
Relationship visibility and disconnection

03 Rooms & hosting

What happens when we come together?

Terrain, voice, video and shared materials
Host personality, behavior and model choice
Optional smart tools and mutual controls
Recording, summaries and room memory

POTENTIAL EXTENSIONS INTO SERVICES & PLACES

Marketplace & services

What can people offer and exchange?

Provider profiles, offers, transactions, preferred vendors.

Partnerships & places

Where can connection lead beyond the room?

Venues, organizations, local encounters, standards.

SHARED TECHNICAL FOUNDATION

Topic vocabulary, data structures, storage, access enforcement, communications, integrations, reliability, language and accessibility.